

# Armadillo World Headquarters



by Michael Erlewine

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Armadillo Artist: Danny Garrett

The Armadillo World Headquarters or the Armadillo, as it is called among collectors, produced one of the longest running series of posters (about 10 years) in the history of rock posters.

Managed by a bunch of 'hippie' types, the Armadillo served brown rice right alongside cold beer. The club featured an eclectic mix of musicians, everyone from Bruce Springfield to the Austin Ballet Company, and a lot of blues and jazz acts, as well. In fact, for all its sophistication, San Francisco never offered as diverse a music menu as did these Texans.



Armadillo Artist: Guy Juke

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Due to financial restraints, most of the Armadillo posters were done in black and white or monotoes, and this had the effect of creating a whole genre of artists who excelled at stipple and cross-hatch art. These are some of the finest examples of draughtsman ship to be found in modern art. Armadillos look great on the wall, and feature legendary Armadillo artists, like Jim Franklin, J. Shelton, Micael Priest, Danny Garrett, Sam Yeates,

and the master of stipple/cross-hatch: Ken Featherston.



Armadillo Artist: Jim Franklin

As far as collectables go, the Armadillo is poised to increase in value and has been inching up over the last few years. These posters are very inexpensive compared to the quality of the art and there are few better bargains for investment in the poster world today.



Armadillo Artist: Ken Featherston

The Armadillo venues includes artists, like Jim Franklin, J. Shelton, Micael Priest, Danny Garrett, Sam Yeates, and the master Ken Featherston. This is a large and divers collection. If you have not seen this series, and seen them up close or on the wall, you have a treat in store for yourself.



Armadillo Artist: Micael Priest

These are only a few of the fantastic collection of Armadillo posters assembled here.

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